UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF WASHINGTON AT TACOMA

MOTHER, LLC, a Washington Limited
Liability Company,

Plaintiff,

V.

L.L. BEAN, Inc., a Maine Corporation,

Defendant.

NO. C06–5540JKA

L.L. BEAN'S ANSWER

JURY DEMAND

The defendant, L. L. Bean, Inc. ("L. L. Bean") answers the allegations of the complaint (the "complaint") of the plaintiff, Mother, LLC ("Mother"), as follows:

- 1. L. L. Bean lacks sufficient knowledge or information concerning the facts asserted in paragraph 1 of the complaint to form a belief about their truth, and, on that basis, denies them.
- 2. L. L. Bean admits that L. L. Bean, Inc. is a corporation with a principal place of business in Freeport, Cumberland County, Maine.

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- 3. Paragraph 3 of the complaint asserts a legal conclusion to which no answer is required. To the extent that it asserts any factual allegations, L. L. Bean denies them.
- 4. Paragraph 4 of the complaint asserts a legal conclusion to which no answer is required. To the extent that it asserts any factual allegations, L. L. Bean denies them.
- 5. Paragraph 5 of the complaint asserts a legal conclusion to which no answer is required. To the extent that it asserts any factual allegations, L. L. Bean denies them.
- 6. L. L. Bean denies that Mother has suffered any damage in the Western District of Washington or anywhere from the conduct of L. L. Bean alleged in the complaint. L. L. Bean lacks sufficient knowledge or information concerning the remaining facts asserted in paragraph 6 of the complaint to form a belief about their truth, and, on that basis, denies them.
- 7. L. L. Bean lacks sufficient knowledge or information concerning the facts asserted in paragraph 7 of the complaint to form a belief about their truth, and, on that basis, denies them.
- 8. L. L. Bean lacks sufficient knowledge or information concerning the facts asserted in paragraph 8 of the complaint to form a belief about their truth, and, on that basis, denies them.
- 9. L. L. Bean lacks sufficient knowledge or information concerning the facts asserted in paragraph 9 of the complaint to form a belief about their truth, and, on that basis, denies them. Exhibit A to the complaint is a document, which speaks for itself.
 - 10. L. L. Bean denies the allegations asserted in paragraph 10 of the complaint.

- 11. L. L. Bean admits that in or about March 2005 it ordered the Mother Day Pack (the "Mother Pack") from Mother to sell through L. L. Bean's catalogs and its web site, www.llbean.com (the "L. L. Bean web site"), and affirmatively states that it began offering the Mother Pack for sale in or about July 2005 through its catalogs and the L. L. Bean web site.
 - 12. L. L. Bean denies the allegations asserted in paragraph 12 of the complaint.
- 13. L. L. Bean admits that it markets and sells a product called the Upland Vest Pack (the "L. L. Bean Pack"). L. L. Bean lacks sufficient knowledge or information concerning the identity of the factory that produces the Mother Pack to form a belief as to the truth of the allegation that the Mother Pack and L. L. Bean Pack are produced at the same factory, and, on that basis, denies that allegation. L. L. Bean denies the remaining allegations asserted in paragraph 13 of the complaint.
- 14. L. L. Bean admits that it markets and sells the L. L. Bean Pack. L. L. Bean denies the remaining allegations asserted in paragraph 14 of the complaint.
- 15. L. L. Bean admits that it stopped marketing or selling the Mother Pack.

 L. L. Bean admits that it began marketing and selling the L. L. Bean Pack in or about June

 2006. L. L. Bean admits that Exhibit B is a true and correct copy of a page of the L. L. Bean

 web site as it appeared on September 14, 2006. Exhibit B is a document, which speaks for

 itself. L. L. Bean denies the remaining allegations asserted in paragraph 15 of the complaint.
- 16. L. L. Bean affirmatively states that Exhibit C attached to the complaint is an incomplete copy of the comments submitted by visitors to the "Gear & Gadgets" forum of the web site www.uplandjournal.com on the subject of the L. L. Bean Pack from July 20, 2006, to

- August 4, 2006. A complete copy of those comments is attached as Exhibit 1. L. L. Bean denies the allegations asserted in paragraph 16 of the complaint.
- 17. L. L. Bean admits that it continues to market the L. L. Bean Pack. L. L. Bean denies the remaining allegations asserted in paragraph 17 of the complaint.
 - 18. L. L. Bean denies the allegations asserted in paragraph 18 of the complaint.
 - 19. L. L. Bean denies the allegations asserted in paragraph 19 of the complaint.
 - 20. L. L. Bean denies the allegations asserted in paragraph 20 of the complaint.
 - 21. L. L. Bean denies the allegations asserted in paragraph 21 of the complaint.
 - 22. L. L. Bean denies the allegations asserted in paragraph 22 of the complaint.
- 23. L. L. Bean incorporates the responses set forth in the foregoing paragraphs as if set forth in this paragraph.
- 24. Paragraph 24 of the complaint asserts a legal conclusion to which no answer is required. To the extent that it asserts any factual allegations, L. L. Bean denies them.
 - 25. L. L. Bean denies the allegations asserted in paragraph 25 of the complaint.
 - 26. L. L. Bean denies the allegations asserted in paragraph 26 of the complaint.
- 27. L. L. Bean incorporates the responses set forth in the foregoing paragraphs as if set forth in this paragraph.
- 28. Paragraph 28 of the complaint asserts a legal conclusion to which no answer is required. To the extent that it asserts any factual allegations, L. L. Bean denies them.
- 29. L. L. Bean incorporates the responses set forth in the foregoing paragraphs as if set forth in this paragraph.

1	30.	Paragraph 30 of the complaint asserts a legal conclusion to which no answer is	
2	required. To the extent that it asserts any factual allegations, L. L. Bean denies them.		
3		FIRST AFFIRMATIVE DEFENSE	
4	31.	This Court lacks jurisdiction over the person of L. L. Bean.	
5		SECOND AFFIRMATIVE DEFENSE	
6	32.	The complaint fails to state a claim upon which relief may be granted.	
7		THIRD AFFIRMATIVE DEFENSE	
9	33.	Mother's alleged trade dress is not distinctive; it lacks secondary meaning.	
10		FOURTH AFFIRMATIVE DEFENSE	
11	34.	Mother's alleged trade dress is functional.	
12		FIFTH AFFIRMATIVE DEFENSE	
13	35.	L. L. Bean's alleged use of Mother's alleged trade dress is not likely to confuse	
14	consumers about the origin of the L. L. Bean Pack.		
15 16		SIXTH AFFIRMATIVE DEFENSE	
17	36.	Mother's alleged trade dress is generic.	
18	30.		
19	27	SEVENTH AFFIRMATIVE DEFENSE	
20	37.	L. L. Bean did not copy Mother's alleged trade dress.	
21		EIGHTH AFFIRMATIVE DEFENSE	
22	38.	Mother has not suffered any damages from the alleged conduct of L. L. Bean.	
23		NINTH AFFIRMATIVE DEFENSE	
24	39.	Mother will be unjustly enriched if allowed to recover any part of the damages	
25	it has allegedly suffered or any other remedy it seeks from the alleged conduct of L. L. Bean.		
26	ANSWER – 5 [20061121 L. L.]		

BRANN & ISAACSON P.O. Box 3070, 184 Main Street Lewiston, Maine 04243 (207) 786–3566

1	Dated: November 21, 2006	
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26	ANSWER – 7 of 8 [20061121 L. L. Bean Answer]	

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CERTIFICATE OF SERVICE

I hereby certify that on November 21, 2006, I electronically filed the foregoing L. L. Bean's Answer using the CM/ECF system, which will send notification of such filing to all counsel of record in this action.

By: /s/ David Swetnam–Burland
David Swetnam–Burland

ANSWER - 8 of 8 [20061121 L. L. Bean Answer]