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LODGED WESTERN DISTRICT OF WASHINGTON AT TACOMA
DEPUTY

ORIGINAL

UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON AT SEATTLE

MOTHER, LLC, a Washington Limited Liability Company.

Plaintiff.

v.

L.L. BEAN, Inc., a Maine Corporation,

Defendant.

5540 JKA

COMPLAINT FOR TRADE DRESS INFRINGMENT, FALSE DESIGNATION OF ORIGIN, UNFAIR COMPETION, AND UNFAIR BUSINESS PRACTICES.

TRIAL BY JURY REQUESTED

Plaintiff Mother, LLC, hereby alleges the following causes of action against Defendants:

I. **Parties**

- The Plaintiff, Mother, LLC ("Mother"), is a Limited Liability Company organized and 1. existing under the laws of the State of Washington, having its principal place of business in Gig Harbor, County of Pierce, State of Washington. Mother is actively engaged in the business of developing, marketing, and commercializing outdoor products.
- 2. Upon information and belief, Defendant L.L Bean Corporation ("L.L. Bean") is a corporation having its principal place of business in Maine.

1		II. Jurisdiction and Venue		
2	3.	This action arises under the trademark laws of the United States of America, 15 U.S.C.		
3		§ 1051 et seq. and for Unfair Business Practice arising under RCW § 19.86.090.		
4	4.	Original jurisdiction over False Designation of Origin and/or Trademark Infringement		
5		and Federal Unfair Competition claims is conferred upon this Court by 28 U.S.C.		
6		§§ 1331 and 1338. The Court has supplemental jurisdiction over the state law claim		
7		pursuant to 28 U.S.C. § 1367.		
8	5.	Defendant does business in this judicial district. Venue, therefore, is proper in this		
9		judicial district under 28 U.S.C. §§ 1391(b)-(c).		
10	6.	Plaintiff, Mother is a Washington LLC with a principal place of business in the		
11		Western District of Washington. The damage to Mother described herein took place		
12	 	and continues to occur in the Western District of Washington.		
13				
14		III. Facts		
	7.	III. Facts Mother does business worldwide. Mother has been in business since 2004 and has		
14 15 16	7.			
15	7. 8.	Mother does business worldwide. Mother has been in business since 2004 and has		
15 16		Mother does business worldwide. Mother has been in business since 2004 and has experience in the development, marketing, and commercialization of outdoor products.		
15 16 17 18		Mother does business worldwide. Mother has been in business since 2004 and has experience in the development, marketing, and commercialization of outdoor products. Mother developed the Mother Day Pack ("Day Pack") and first began using the Day		
15 16 17 18 19	8.	Mother does business worldwide. Mother has been in business since 2004 and has experience in the development, marketing, and commercialization of outdoor products. Mother developed the Mother Day Pack ("Day Pack") and first began using the Day Pack in commerce as early as October 12, 2004.		
15 16 17	8.	Mother does business worldwide. Mother has been in business since 2004 and has experience in the development, marketing, and commercialization of outdoor products. Mother developed the Mother Day Pack ("Day Pack") and first began using the Day Pack in commerce as early as October 12, 2004. Mother has promoted, marketed and sold the Day Pack in various States of the United		
15 16 17 18 19 20	8. 9.	Mother does business worldwide. Mother has been in business since 2004 and has experience in the development, marketing, and commercialization of outdoor products. Mother developed the Mother Day Pack ("Day Pack") and first began using the Day Pack in commerce as early as October 12, 2004. Mother has promoted, marketed and sold the Day Pack in various States of the United States, continuously since this time. (See Exhibit A.)		
15 16 17 18 19 20 21	8. 9.	Mother does business worldwide. Mother has been in business since 2004 and has experience in the development, marketing, and commercialization of outdoor products. Mother developed the Mother Day Pack ("Day Pack") and first began using the Day Pack in commerce as early as October 12, 2004. Mother has promoted, marketed and sold the Day Pack in various States of the United States, continuously since this time. (See Exhibit A.) Mother offered the Day Pack to Defendant on February 2004 for sale through its		
15 16 17 18 19 20 21	8. 9. 10.	Mother does business worldwide. Mother has been in business since 2004 and has experience in the development, marketing, and commercialization of outdoor products. Mother developed the Mother Day Pack ("Day Pack") and first began using the Day Pack in commerce as early as October 12, 2004. Mother has promoted, marketed and sold the Day Pack in various States of the United States, continuously since this time. (See Exhibit A.) Mother offered the Day Pack to Defendant on February 2004 for sale through its catalogs and website.		
15 16 17 18 19 20 21 22 22	8. 9. 10.	Mother does business worldwide. Mother has been in business since 2004 and has experience in the development, marketing, and commercialization of outdoor products. Mother developed the Mother Day Pack ("Day Pack") and first began using the Day Pack in commerce as early as October 12, 2004. Mother has promoted, marketed and sold the Day Pack in various States of the United States, continuously since this time. (See Exhibit A.) Mother offered the Day Pack to Defendant on February 2004 for sale through its catalogs and website. Defendant first ordered the Day Pack from Mother on March 3, 2005.		

1	13.	Defendant, upon information and belief, have the Upland Vest Pack produced from the
2		same pattern, or a derivative work of such pattern, from the same factory as Mother's
3		Day Pack.
4	14.	Defendant, upon information and belief, markets the Upland Vest Pack, which is
5	;	substantially similar in design to the Day Pack marketed by Mother.
6	15.	Defendant ceased orders of the Mother Day Pack, despite its sales success, and
7		commenced offering the Upland Vest Pack around June 15, 2006. (See Exhibit B.)
8	16.	In or about June 2006, consumers of Mother products were confused as to the source
9		of origin of Defendant's Upland Vest Pack. On information and belief, a number of
10		consumers believe that Mother is the source of the product and that Mother has
11		entered into an agreement to label its products with Defendant's trademark.
12		(See Exhibit C.)
13	17.	Defendant continues to market their Upland Vest Pack, which is confusingly similar to
14		the Day Pack that is marketed, supplied, and designed by Mother.
15	18.	The impact of Defendant's trade dress infringement is particularly acute in that
16		Defendant is in the same industry and in direct competition for the same or
17		overlapping customer base as Mother, and this has additionally caused confusion in
18		the marketplace.
19	19.	Defendant's use of the Day Pack trade dress is unauthorized and unlicensed by
20		Mother.
21	20.	Defendant's use of the Day Pack trade dress allows the Defendant to trade on the
22		substantial brand recognition enjoyed by Mother, and to misdirect consumers from
23		Mother's products and services to those of Defendant. By so doing, Defendant has
24		gained an improper and unfair competitive advantage over Mother in the sale of, and
25		marketing of, competing products and services.
26		

3

- 21. Upon information and belief, Defendant has at all relevant times been aware or should have been aware of Mother's trade dress.
- 22. The acts of Defendant have caused and will continue to cause serious and irreparable harm to Mother and to the goodwill associated with Mother's trade dress. Moreover, Defendant has and will continue to unjustly benefit at Mother's expense from gains, profits and advances derived from the promotion and sale of the Upland Vest Pack, which was developed by Mother.

COUNT 1: FALSE DESIGNATION OF ORIGIN

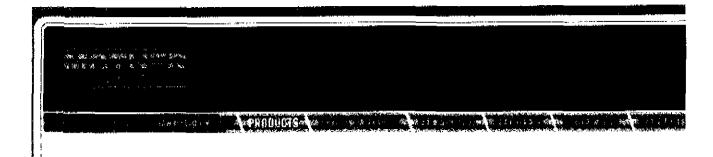
- 23. Plaintiff Mother realleges paragraphs 1-22 of this complaint.
- 24. Defendant has engaged in false designation of origin by using trade dress identical to Mother's even though Mother owns the exclusive rights to use the mark in association with the products, services, and markets as described above. Defendant's use of Mother's trade dress is without license, permission or authorization and is likely to and has caused confusion or mistake as to the origin, sponsorship, or approval of Defendant's goods or commercial activities. Thus, Defendant's actions constitute a violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).
- 25. Defendant has derived and will continue to derive and receive from the above-alleged acts of infringement, profits and revenues in an amount that is not presently known to Plaintiff. Further, such acts of infringement were made with knowledge of their capacity to deceive and were thus committed intentionally and willfully. By reason of the above acts of infringement, Plaintiff has been and will continue to be damaged in an amount to be determined at trial.
- 26. The activities of Defendant as alleged in this Complaint have caused and will continue to cause irreparable harm to Plaintiff.

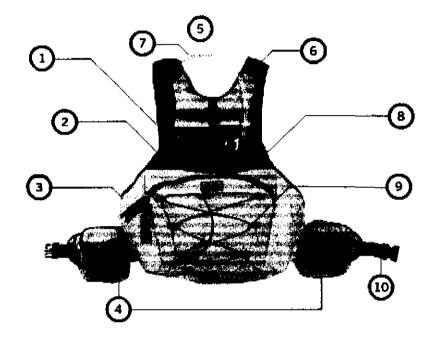
1		COUNT 2: UNFAIR COMPETITION UNDER LANHAM ACT § 43
2	27.	Plaintiff realleges paragraphs 1-26 of this Complaint as if fully set forth herein.
3	28.	Defendant's use of the Day Pack trade dress to promote, market, or sell their product
4		in direct competition with Mother constitutes Unfair Competition pursuant to
5		15 U.S.C. § 1125(a). Defendant's use of the Day Pack trade dress is likely to cause
6		confusion, mistake, and deception among consumers. Defendant's unfair competition
7		has caused and will continue to cause damage to Mother, and is causing irreparable
8		harm to Mother for which there is no adequate remedy at law.
9		
10		COUNT 3: UNFAIR BUSINESS PRACTICE UNDER RCW § 19.86.090.
11	29.	Plaintiff realleges paragraphs 1-28 of this Complaint as if fully set forth herein.
12	30.	Defendant's use of the Day Pack trade dress to promote, market, or sell a product in
13		direct competition with Mother constitutes an Unfair Business Practice pursuant to
14		RCW § 19.86.010 et seq. Defendant's use of the Day Pack trade dress is an unfair or
15		deceptive practice occurring in trade or commerce that impacts the public interest and
16	E	has caused injury to Mother. Defendant's unfair business practice has caused and will
17		continue to cause damage to Mother, and is causing irreparable harm to Mother for
18		which there is no adequate remedy at law.
19		
20		IV. JURY DEMAND
21	M.	lother requests a jury trial on all issues triable by jury.
22		
23	!	V. Request for Relief
24	Moth	er requests for the following alternative and cumulative relief:
25		
26		

- 1. An order enjoining Defendant, including all officers, agents, affiliates, employees and representatives of the Defendant, and all persons in active concert or participation with any of them, from engaging in or performing any of the following:
 - a. Using or displaying the Upland Vest Pack, or any other products using trade dress confusingly similar thereto, in connection with the advertising, marketing, sale or provision of any products or services.
 - b. Performing any act that is likely to cause confusion, to cause mistake or to deceive, or otherwise mislead the trade or public into believing that Mother and Defendant are one and the same; that Mother and Defendant are in some way connected; that Mother is the sponsor of Defendant's products; that Defendant is in some way affiliated with, associated with, or under the supervision or control of Mother, or that the products of Defendant originates from or are approved by Mother or are likely in any way to lead the public to associate Defendant with Mother.
- An order that Defendant deliver up for destruction all products which have copied
 Mother's distinctive trade dress or any derivative, colorable imitation, or confusingly
 similar trade dress, together with all means for making or reproducing the same.
- 3. An order requiring Defendant to send a written notice to all recipients of its mailings containing the Upland Vest Pack, or any derivative, colorable imitation, or confusingly similar trade dress, and to all persons who have viewed Defendant's Internet site, setting forth Mother's exclusive ownership of and rights to its trade dress and disavowing any relationship between Mother and Defendant.
- 4. An order requiring Defendant to file with this Court and serve on Mother, within 30 days of service of this order, a report in writing under oath setting forth in detail the manner and form in which Defendant has complied with the terms of the ordered relief.

1	5. Damages in an amount sufficient to compensate Mother for all injury sustained as a
2	result of Defendant's wrongful activities, and to account for and pay over to Mother all
3	gains, profits, and advances derived from the use, promotion or sale by Defendant of
4	any products or provision of any services in wrongful association with Mother's trade
5	dress.
6	6. Treble the amount of damages recovered by Mother and all of its litigation expenses,
7	including reasonable attorneys' fees and costs.
8	7. Such other and further relief as the Court may deem just and equitable.
9	
10	RESPECTFULLY SUBMITTED this the Mr day of September, 2006.
11	'
12	Jefferson Coulter PLLC
13	
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15	By: Jefferson Coulter
16	WSBA #28947
17	Attorney for Plaintiff
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1	EXHIBIT A
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DAY PACK

The Day Pack is a direct descendant of the protethat spawned the MOTHER™ line and will serve equal dignity from afternoon quall hunts in Geoepic sun up to sun down days for Ptarmigan in A You'd be hard pressed to find a more comfortab functional way to carry your gear when upland I Couple the Day Pack with our Fly Accessory and makes a superb fast and light pack for fishing its streams.

RECOMMENDED ACCESSORIES:

Hy Agreemony

Hydration Reservoir

Curtie Sop = score a MOTHER** of All Duffles for when you purchase any MOTHER** Pack. (call b

253-820-8790 or e-mail at info@mothertech.ne

Small & Regular

Qty: 1 Price: \$119.00 Inclu \$10 Shipping

Color Options:

Blaze/Khaki +

Size Options:

Small -



Extra Large

Qty: 1

Price: \$129.00 Inclu \$10 Shipping

Color Options:

Blaze/Khaki



Web Special





 ϱ_{ty} : 1

Price: \$75.00 Inclu: \$10 Shipping



Size	Color	Mod. Number	Torse Length*	Weight	Price
Small	Blaze / Khaki	100	15" - 18"	2.1 lbs	\$109.00
Regular	Blaze / Khaki	105	18" - 23"	2.4 lbs	\$109.00
X-Large	Blaze / Khaki	109	23" +	2.7 lbs	\$119.00
Small	Sage / Canyon	130	15" - 18"	2.1 (bs	\$109.00
Regular	Sage / Canyon	135	18" - 23"	2.4 lbs	\$109.00
X-Large	Sage / Canyon	138	23" +	2.7 lbs	\$119.00
Repular *vVeo Specia:*	MONG	1.5 %	(6° 75	.4 4 ibs	* 365 00

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1. Mush Pocket:

Zippered mesh pocket ricely accommodates a canine first aid kit or lunch for both of you.

2. Zippered Bellows:

A pocket for extra clothing.

3. Game Bag:

Side loading game bag will easily accommodate a couple of fat roosters or a limit of qualitance asily accessed by the wearer.



4. Shell Pockets:

Shell pockets have three compartments – the outside mesh snaps shut for must not loose its each main pocket easily holds twenty-five 2 3/4"; 12 gauge shells, hidden slip pockets hold c human treats. The Day Pack will also feature the same Filip Magnet and Main Squeeze closure on the Mission.

5. Gun Sleeve:

It's a known fact that if you put time between you and the road the birds get thicker and dur Gun sleeves let you safely and comfortably pack your gun (fits most breech loading guns). The sleeves also make the perfect place to stow a four-piece fly rod.





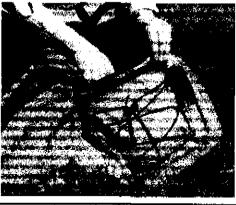
6. Shoulder Straps:

Low profile sternum strap won't interfere with gun mount. Tactical split webbing provides a high dog whistles and transmitters.



7. Hydration:

Compatible with left or right tube routing for left or right hand shooters.



8. Stuff It:

This pouch is for quick access to a rain jacket in changeable weather.

9. Bungie Tie-Downs:

Elastic ladder tie downs for anything that you just can't fit inside.



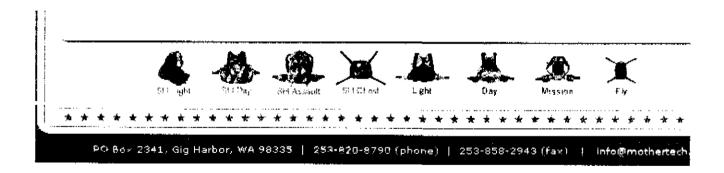
10. Hip Harness:

Our Hip Harness is not a limp wristed belt – It wraps around your waist with authority and wo with the pack's suspension to transfer the load to your hips. It takes the strain off of your sho and allows the Technical Bird Hunting Pack to move as a part of your body, instead of a sack over your shoulders like most hunting vests.



11. Fabric Used in the Day Pack:

One of the great debates when costing products out is the quality of materials. We had the opportunity to cut our cost of goods by using generic 500 denier nylon. However, when we st field testing, it became apparent that Cordura® 500 denier nylon was taking abrasion better durable water repellant finish was holding up better. We liked the performance of the more expensive, "branded" 500 denier nylon much better that the generic variety - we think that \(\gamma\) too. The back of the Day Pack is Air Mesh. Our shoulder straps are finished in Air Mesh and d have any stiffening material or padding to interfere with your gun mount. Our attention to pethings like gun mount is what separates MOTHER from ordinary packs.



1	EXHIBIT B
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Shopp L.L.Bean Customer Service My Explore the Outdoors Shop 1<u>00% Guarantes</u>d HOME tog In QUICKSHOP OR SEARCH Entire Site Outdoor Gear & Apparel ▶ Hunting Gear ▶ Upland Hunting ▶ Accessories GO neitral or keyword To Order DEPARTMENTS **Upland Vest Pack** (<u>log in</u> to save time) Men's Step 1: Selec Women's Tan/Horlor Orange Kids' TA52836 Footwear \$89.00 Outdoor Gear & **Apparel** Step 2: Selec Camping & Hiking Gear Size: Kayaking & Canoeing Gear Tan/Hunter Orai Hunting Gear Big Game & Quantity: 1 Turkey D Upland Step 3: Ship Hunting Wool & Rugged Me -Apparel or other: Dog Supplies Binoculars, Scopes & Range Enter a nickname, III Finders we'll ask for shipping Waterfowl Shooting Sports ADD TO SHO & Clays Knives, Multitools & View larger Email a friend ADD TO BAG ! **Hunting Tools** Hunting Built like a backpack to redistribute Available Colors Accessories You might a (Can't find a color shown in a catalog?) weight and ease shoulder stress Footwear Water-resistant heavy duty nylon canvas New for Fall defles branches and briars Fishing Gear Bloodproof rear-loading game pocket zips open and lies flat for easy cleaning Cycling Gear Tan/Hunter (View details) Fitness Gear Orange Men's Outdoor Apparel Carry a fully loaded vest without feeling the Women's Outdoor strain at the end of the day. Built like a Apparel Bushnell H2O: backpack, its padded shoulder straps and Outdoor Footwear waistbelt redistribute weight to the hips, Snowshoeing Gear easing shoulder stress. Reinforced molded back panel and contoured shoulder straps Winter Gear are covered with ventilating Air Mesh. Fully Cross-Country adjustable fit keeps pack close to the body, Skiing Gear

which eliminates shifting while on the move to the next cover.

Water-resistant 600-denier polyester canvas defles branches and briars. Fabric backed with polyurethane to keep out moisture. Waistbelt has two top-load pockets with molded flaps that flip back into place for easy one-handed access. Each holds a full box of shells. Bloodproof rear-loading game pocket is oversized to easily hold a limit of birds and zips open flat for easy cleaning. Back section has two side-mounted water bottle carriers, zip mesh pocket and oversized zip pocket for extra layers of clothing.



Midland GXT65



Hunter's

ALSO FROM L.L.BEAN

Sale

Gift Cards

Book Pack Guide

Car Racks &

Book Packs

Luggage & Travel

Shopping Guides

Home & Outdoor Living

Trailers Weather Gear

Shop by Catalog

Direct to Business

Outdoor Discovery

Schools

SHOPPING SERVICES

Free Catalogs
Email Newsletter
100% Guaranteed
Gift Services
Order Tracking/History
Easy Returns
L.L.Bean® Visa®

L.L.BEAN STORES

Retail Stores Outlets

ABOUT L.L.BEAN

Employment Company Information

NEED HELP?

Site Map
Help Desk
Email Us
800-441-5713 (US/Can.)
International Help
Your Privacy
① L.L.Bean Live Help

Includes two detachable pouches designed to hold dog electronics, cell phone and GPS. They can be attached to a number of locations on the pack for custom storage. Hydration compatible; bladder sold separately. Imported. Spot clean.



(return to top)





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Forum: Gear & Gadgets Topic: LL Bean Upland Vest

started by: CO Brit

Posted by CO Brit on Jul. 19 2006,5:25

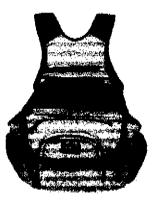
I just grabed the mail and the Bean 06 Fall Hunting Catalog was just delivered. On the inside cover was their new strap vest. It looks like a CamelBak, but with more storage.

Does anyone have one yet?

Last month I order Cabela's last Camelbak upland strap vest, but I am thinking of sending it back and ordering this.

≢an/Hunter Orango





Posted by Mike Christensen on Jul. 19 2006,5:40

Looks a lot like a Mother Vest.

Is LL Bean offering the Mother Vests this year? I think they did last year.

Mike C.

Posted by dirtdog on Jul. 19 2006,6:06

My catalogue came yesterday also and I saw that vest as well. I like it and I may have to get one.

Jay 🖨

Posted by Rogue Hunter on Jul. 19 2006,6:42

Got my catalog, too.

Tell you what...I'm not waiting to order this year. Placed an order last Nov and both items were "out of stock".

Posted by dirtdog on Jul. 19 2006,6:48

Thats good info to know. Maybe I should place my order real soon.

Jay 🤤

Posted by rosies dad on Jul. 19 2006,7:18

igoplus I spotted that vest, (no mention of Mother) and some bean boots, and a shirt..... Some stuff needs replacing, maybe I better get an order out...

Posted by Brad Eden on Jul. 19 2006,7:50

Looks sorta like a MOTHER, but it aint a MOTHER. . . 🤝

I wonder who manufactures it for LLB.

Posted by ScottGrush on Jul. 19 2006,7:50

Nice looking vest, I like the gear pouch that attaches to the shoulder strap.

Hey Marty, any accessories like that available from Mother?

I bought a Mother vest from Ugly Dog hunting, its maiden voyage is this weekend. $\hat{\Theta}$

Posted by Rex Hoppie on Jul. 19 2006,8:50

Bean does sell upland vests. That vest bears no resemblance to an upland vest.

Posted by WPG Gizmo on Jul. 19 2006,9:12

I will take a look at it this weekend seeing how I am going to be just down the road from there igorightarrow

Posted by gonehuntin on Jul. 19 2006,9:20

Sure looks like a mothers vest. It even has the whistle built into the breast strap. I despise that when someone is so unoriginal they copy a great vest design rather than develop their own. Bean's can go to Hell, I'll stick with Mother's.

Posted by Rex Hoppie on Jul. 19 2006,9:33

Gone,

Who's shirts do you buy?

Posted by erik meade on Jul. 19 2006,9:42

L.L. Bean has gone the way of Wal-Mart. At least I'm coming to that conclusion.

Posted by ErikT on Jul. 20 2006,9:16

I can't see wearing that type of vest here in PA. It would get eaten alive!

Posted by becasse on Jul. 20 2006,12:19

I don't know how any of you guys can use a vest with padded shoulders. I had a Pella vest for part of one season and although I'm sure it would not have made it an entire season without getting torn up I parted with it because of the intereference with gun mounting and padded shoulders.

Yes, it was very comfortable, but the only way I could get a decent gun mount was to tighten the sternum strap so much that it pulled the shoulder straps toward my neck and away from my shoulders.

What do you guys do to make it work other than shorten the LOP of you gun?

Posted by HazelNut on Jul. 20 2006,1:26

Got my mag too. I saw that yest, but the one that piqued my interest was the re-designed strap yest.

Anybody wear Bean's Bison upland boots?

Posted by chief on Jul. 20 2006,3:45

I picked up a strap vest last fall on my way to Danforth.

Nice vest, except the shoulder straps migrated toward the shoulders and would fall down if not kept pulled up. It needs a cross piece in the front to keep them from moving.

Posted by CO Brit on Jul. 20 2006,7:17

Just an update on available stock. I sent back my Camelbak back to Cabelas and ordered the Bean. There is stock on both the regular and the long.

I agree w/ some of the other posts. It does look like a Mothers, but, this has better storage on the back, pockets for H20 bottles and the detacheable gizmo(GPS, etc.) cases.

I will post my thoughts on the vest when I get it in my hands.

Posted by gonehuntin on Jul. 20 2006,9:06

(Rex Hoppie @ Jul. 19 2006,8:33) QUOTE Gone,

Who's shirts do you buy?

Bean's Classic Upland, if I'm honest about it. Actually Rex, I've always been a big Bean's fan. Have quite a few of their closthes actually. It's just that when a nice guy like Marty works hard designing a vest, I hate to see someone change one little thing on it and call it theirs.

Posted by spinfly on Jul. 21 2006,5:24

Welll, they say imitation is the sincerest form of flattery. I may be off base here, but it may not surprise me if Mother is making it for Bean with some changes, then putting the Bean badge on it. I wouldn't expect Marty to answer that in a public forum, that's part of business.

If you saw Beans new Rapid River Gore-tex wading jacket, notice how similar it is to the new Simms River-tek wading jacket, same colors with slightly different designs. I think it's more than coincidence, and am certain that other companies manufacture items for large retailers, then re-badge with their name. Just my rambling 2 cents worth.

Posted by jjb on Jul. 21 2006,9:39

spinfly.

I was thinking the same thing. A lot of companies (REI, Cabela's, Orvis) all do the tag switch on products. An example I recently encountered was the Orvis aluminum dog crate. It is made by Kalispel Case line. I ordered one straight from Kalispel and saved a significant chunk of change.

Posted by Rex Hoppie on Jul. 21 2006,10:44

Walmart is given credit for being the biggest gorilla in this knd of marketing, but without putting their badges on the products.

It has been said that the day a small company with a good product lands a Walmart contract is their dream come true and their worst nightmare at the same time. They have the sales they dreamed of but must ditch all independence and play by all the rules dictated by the gorilla. Scale up, quotas, deadlines, price dictates, on and on.

Back in the 80's or was it the 70's, GM dictated tire design to the tire manufacturers. The tire mfg's had to conform to the design parameters the auto makers dictated, so they could save weight, improve gas mileage, and provide a boulevard ride. The original equipment tire market was too big of a market segment not to listen to the auto makers. The result was the two ply polyester fabric (baloney skin) tires we all loved so much.

Posted by CO Brit on Jul. 21 2006,10:54

I was going to say that others like Orvis, BassPro, etc do this everyday and the actual manufactures would not do It if they did not make enough money on the project.

Look at fly rods. I think there may be 5-6 companies that make the blanks and the others simply finish the rods w/ other similar components. Then they put thier badge on it and sell it for what ever they can get. Or, should I say what ever us consumers are willing to pay. I am sure Orvis makes good money on this exact practice and I would say that their rods are not worth it sometimes. Paying for the Orvis name?

Posted by CO Brit on Jul. 28 2006.4:54

I just recleved the vest today and I am happy I sent back the Camelbak and ordered the LL Bean.

It has many storage areas with easy access. The adjustment straps are very easy to change as you add or remove clothing layers. It had 2 build in carriers for water bottles, the game bag is nice. It has straps that can expand the bag if you have some big birds (phez). Also, it came with 2 small removable storage carrier for GPS, etc.

Can't wait to break it in this fall!!!!!!!

Posted by gonehuntin on Jul. 28 2006,6:50

Come on now Marty, are you making that vest for Bean's? Inquiring minds want to know.

Posted by Dux on Aug. 01 2006,8:33

Anyone have any experience with the Mother Misson Pack?

Posted by Rick Hall on Aug. 02 2006,6:15

Might not be an issue in Colorado, but that vest looks hot to me. I find a good strap vest's open \bar{b} ack just about as nice as its weight-bearing belt.

Posted by Mike Krol on Aug. 02 2006,8:57

Maybe it's just the traditionalist in me, but I wouldn't be caught dead wearing that thing (no offense intended to the folks who like it). The new strap vest, however, looks like a winner... I especially like the way they've avoided metal buckles, snaps, zippers, etc., all of which raise hell on gunstocks. Guess my son is about to inherit my "old" Bean strap vest (all of two years old!).... now to decide which other goodies I may need to choose from the catalog (it's against the law to just order one thing, right??).

Mike