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Wild American(R) Shrimp Receives Registered Certification Mark Status

CHARLESTON, S.C., Jan. 25 /PRNewswire/ --

CHARLESTON, S.C., Jan. 25 /PRNewswire/ -- Wild American(R) Shrimp, Inc. (WASI) announced today that the words Wild American are now formally registered with the U.S. Patent and Trademark Office (PTO) as a certification mark of WASI. The mark was registered on January 16, 2007 as U.S. Registration No. 3,199,175. The Wild American(R) logo was previously registered by the PTO

"Our work is to distinguish Wild American(R) Shrimp from the imported pond-raised shrimp sold to most consumers today." said, Eddie Gordon, executive director of WASI. "With the registration of our certification mark, we'll be able to better protect our domestic products and assure consumers that when they choose Wild American(R) Shrimp, they're purchasing a product wild harvested in the Gulf of Mexico and South Atlantic that provides a taste, texture and quality that is uniquely from nature and simply cannot be matched."

WASI administers the Wild American(R) Shrimp Certification Program, which ensures that warm-water, wild caught shrimp from U.S. coastal waters meet a high standard of quality and consistency. Shrimp that meet these stringent standards are labeled with the distinctive certified Wild American(R) Shrimp mark. More than 50 approved suppliers provide this quality product to processors, distributors, retailers, grocers and restaurants who rely on the quality and consistency of the certification and the certified Wild American(R) Shrimp logo to distinguish their product.

About Certified Wild American(R) Shrimp

The Wild American(R) Shrimp Certification Program ensures that warm-water, wild caught shrimp from U.S. coastal waters meet a high standard of quality and consistency. Shrimp that meet these stringent standards are labeled with the distinctive certified Wild American(R) Shrimp mark. Participation in the certification program is available to harvesters, processors, distributors, retailers, grocers, and restaurateurs. Wild American(R) Shrimp, Inc. administers the program.

About Wild American(R) Shrimp, Inc.

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Wild American(R) Shrimp, Inc. devotes its resources to raising public awareness about the many nutritional and economic benefits of domestic, wild- caught shrimp. It is designed to educate consumers about the advantages of selecting Wild American(R) shrimp that grows naturally, is caught fresh and supports the shrimp industry of eight Gulf and South Atlantic states: Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, Texas, and South Carolina.

Wild American(R) Shrimp, Inc.

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